

MEDIA GUIDELINES 2024 – UECL

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This document will be updated when needed and notifications about updates will be sent out if possible. Guidelines can also be found from VPS homepage
<https://www.vepsu.fi/uecl>

Information:

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ACCREDITATION

Accreditation to VPS UECL-games will be applied to thru Google Forms. Links to form will be posted to clubs' website <https://www.vepsu.fi/uecl>

Accreditation deadline is one week before the match. Without approved accreditation it is not possible to enter the stadium as representative of the media.

When applying for accreditation applicants name, media, intended purpose of produced material ja supervisor information must be given among other information.

Commercial use of material and live streaming of matches is prohibited.

If member of accredited media does not act accordingly in professional manner, stewards have a right to escort member of media outside the stadium and revoke accreditation.

We expect media representatives always carry out professional behavior.

LEMONSOFT STADION

VPS home matches will be played at Lemonsoft Stadion during first qualifying rounds. Stadion address is Rantamaantie 6, 61500 Vaasa, Finland.

Media has no separate parking. Possible parking areas and south entrance are marked in map below.



Working space for media is 1st floor of the stadium below east stand and will open one hour before the kickoff. Access to Media Working Space is from 1st door under stairs when walking north next to east side of the stadium. Press conferences will be held in Media Working Space.

Media Working Space has a WIFI but we recommend using own mobile hotspots if transferring large files. Working space will be open one hour after match has ended.

Refreshments and small snack will be available in Media Working Space.

Media Passes are handed out at Media Working Space. Wearing Media Pass is mandatory when moving around the stadium.

Toilets in 1st floor are in the lobby. Lobby can be accessed via outside route.

MEDIA STAND

Media stand is located at section A2. Stand can be accessed by walking outside to 2nd floor and into the public corridor. Media stand is equipped with small desks.

PLAYER INTERVIEWS AND PRESS CONFERENCES

Interviews and press conferences, general information

These guidelines do not affect main audio-visual rights holder.

Interview points are at Lemonsoft Stadion 1st floor lobby. During games one of these is reserved (in addition to flash- and super-flash-interviews) for main audio-visual rights holder and the other is used by other medias. Outside matches both interview points are free to use.

Match day -1 practices

Pre-match press conference is held one day prior to match day. Pre-match press conference is attended by head coach and one player from starting lineup. After press conference coaches or players are not available for interview outside mandatory interviews on match day. Schedule will be sent to accredited journalists and photographers.

Before or after pre-match press conference practice session will be open for media at least 15 minutes.

Match day practices

If all parties agree it will be possible to interview head coach and one player from lineup before the match. This interview will take place 90 minutes before kickoff.

During halftime, if all parties agree, interview with head coach, assistant coach and players are possible.

After match there is a mixed zone area in 1st floor lobby where all players from lineup are available for interview after the game. Mixed zone start about 5 minutes after match has ended and has approximate duration of 10 minutes. Players will give comments related to the match and no other topics are commented. After mixed zone players will move to dressing rooms and are not available for interviews after this point.

Matches press conference will commence about 20 minutes after match has ended.

Before, during or after match is it prohibited to conduct interviews anywhere else than in mixed zone or press conference. All video interviews must be done using interview point.

PHOTOGRAPHERS

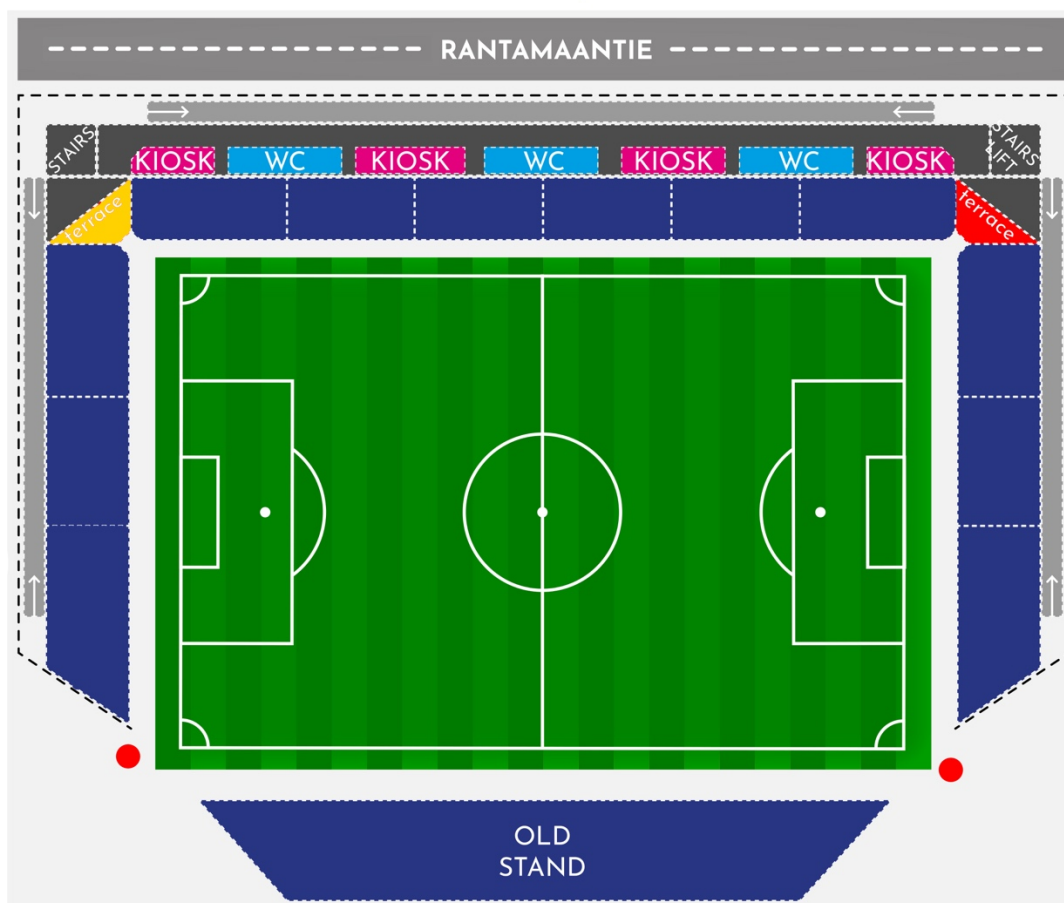
Photographers' bibs are located at Media Working Space where they will be returned after match. Wearing the bib is mandatory for photographers when moving around the stadium.

Photographers can access photography areas by west side corners thru gates in the (Corners marked in illustration below). Photographers access the gates via outside routes in the stadium.

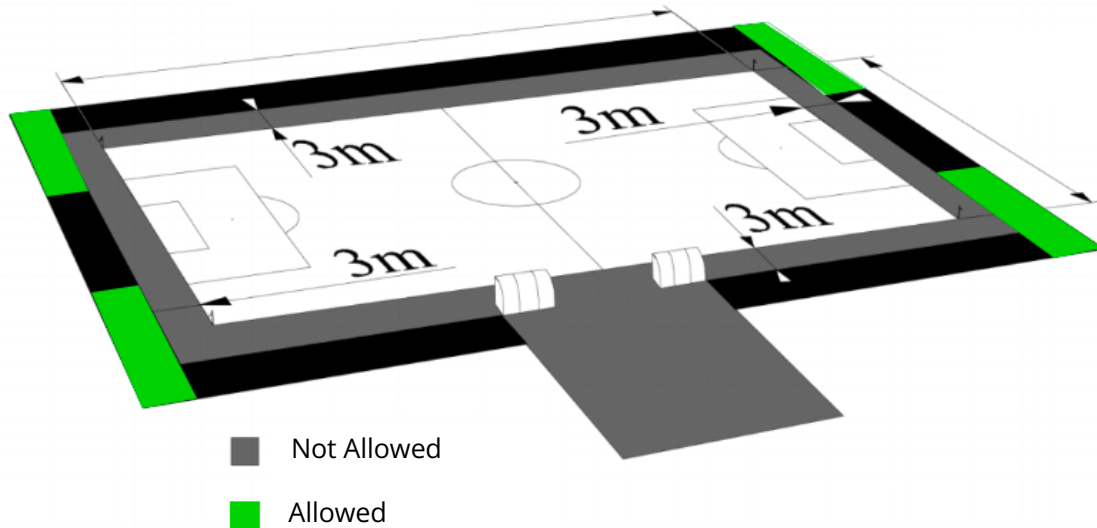
Before kickoff it is possible to take photos of Starting XI. This photo spot next to technical areas will be accessed from mixed zone after teams have entered the pitch. After taking the photos photographers leave using same route as fast as possible and move to designated photographers' areas using routes outside the stadium.

Photographers can access mixed zone to take photos when players are interviewed.

Access to mixed zone is from 1st floor lobby doors located in the middle of east side of the stadium.



Photographer areas



Allowed area to take photos is at both ends, about 3 meters from goal line extending from penalty box border to wall or fence in all corners of the pitch. Difference of green color in artificial turf designates line where photographers' area ends.

It is not possible to switch photo position during play. Using spectator stands as photo position is not allowed.

Remote cameras are allowed behind the goal. They must be setup before kickoffs of both halves. Remote cameras cannot interfere with other radio signals in the stadium and please note, pitch will be watered before kickoff and during half time. All remote cameras or other similar equipment are at photographers' responsibility. Otherwise photographing behind goals is prohibited as photographer areas are limited outside penalty box line.

Small, light-weight stools are allowed to use. Messenger bag, pack bag or trolley bag is allowed to carry laptop and equipment. In case of rain, umbrellas are allowed.

Prohibited equipment

Tripods
Drones
Flashes or any other light sources
Video cameras